

# City College News

GEORGE BROWN COLLEGE

MARCH 1985

## Foundation gets donations, grants

A charitable foundation has been set up to receive private donations and certain federal government grants.

The George Brown College Foundation was established late in 1984 by a number of people connected with the College, including Board of Governors Vice-Chairman Marvin Gerstein and President Doug Light.

So far it has collected more than \$300,000 in federal government grants for two co-operative training projects.

The Foundation is also the financial vehicle for the money collected from the hospitality industry by the Ontario Hospitality Institute (OHI) for the new hospitality building, said Gerstein, who is President of the Foundation.

The Foundation, unlike the OHI, is permitted to issue tax receipts for charitable donations to the corporations and individuals who donate money or equipment, he says.

It also is acting as a financial go-between for the Job Start project at Casa Loma and the Computers in the Community program at Dixon Hall community centre in Regent Park, which are both sponsored by the Canada Employment and Immigration Commission (CEIC) of the federal government.

**Continued on page 20**

## Not so automatic...

George Brown's automatic pay deposit system wasn't as automatic as the Payroll Department first imagined.

The system was to have started in Oct. 1984, when employees could have opted to have their pay cheques direct deposited into their bank accounts.

The system has yet to start.

"There were a couple of problems," reported Payroll Manager Dudley Campbell in mid-February.

Some of the 460 employees who opted for automatic deposit had accounts in small credit unions and trust companies that didn't fit into the proposed system, he said.

Consultants have been called in and the kinks should be worked out of the system soon.

"We are slated to go now on April 4."



Photo: Tony Hazel

*Chinese Consul-General Xai Zhongcheng (left) chats with 31-year-old carpentry student Jim Bishop at Casa Loma on his tour of the College on Feb. 22. The Consul-General, who is the first-ever representative of his government in Toronto, was also a guest of President Doug Light at a luncheon at Plumer's. At centre in photo is a translator.*

## Staff will learn computer techniques

Computers at George Brown will be working a little harder this year — thanks to the College's New Initiatives grants program.

Recently announced grants will train College staff to use their computers to do everything from drawing and mechanical work to communicating with students.

In all, more than 55 staff members will take computer training in six projects that take up about a third of the \$200,000 New Initiatives fund for the 1985/86 financial year that starts in April.

Staff in the Electro-Mechanical Division will study robotics and will implement a computer managed learning system, while staff in Architectural Technology, Graphic Arts, Research and Planning, and the Finance and Accounting Department will upgrade computer skills in their fields.

Other New Initiatives projects, chosen by the President's Advisory Council from among those submitted by Deans and Directors, include:

- Development work on new or revised

Addiction Counsellor, Gemology, Visual Arts and Computer Aided Drafting and Design (CADD) programs.

- Studies on internal communications, College needs, and marketing opportunities.

- A "tracking" system for students in Basic Training for Skills Development (BTSD) program and a follow-up system for Ontario Career Action Program (OCAP) trainees.

- An information booklet for staff, a seminar on "high tech" environmental controls, a spruce-up of public areas of Nightingale Campus, and funding for the first international Taste of Canada student culinary competition.

College Planner Rick Quine says the 24 projects chosen for funding support the four College objectives of enrolment growth, improved image, staff development and research.

An additional \$32,000 will be granted for research projects later this year, Quine said.



## International opportunities

The recent visit of the Consul-General of China to the College is a reminder of the growing role that George Brown plays in international education.

In the last few years we have seen tremendous growth in the number of co-operative educational projects between the College and international agencies, foreign governments and educational institutions.

These projects usually take one of two forms: students — who are often teachers in their home countries — come to the College for special programs; or instructors from George Brown go to foreign countries to teach.

Projects of each type have been organized with Nigeria, Libya, Uganda, Malaysia, the Philippines, China, Jamaica, Bermuda and Indonesia.

The benefits of George Brown's type of education for these countries is incalculable. The adoption of more advanced forms of technology, production and economic organization is often a key to a higher standard of living for thousands of people.

The benefits to the College, while less dramatic, are also considerable.

Over the years, George Brown has established a considerable pool of educational resources — in talented instructors, sophisticated training plans, and appropriate equipment. Foreign overseas educational projects allow the College to supplement traditional student programs and make the most efficient use of our expertise.

These projects also present a tremendous staff development opportunity for faculty and administrators at George Brown College. Teaching foreign students not only tests the skills of the instructors, but allows them the ultimately refreshing contact with persons from different cultures.

We are hopeful that more staff members will be able to participate in international outreach projects.

While George Brown is primarily committed to serving the needs of our community — the City of Toronto — we cannot ignore the needs and opportunities that lie in the world beyond our local boundaries.

## Foundation may start fund-raising

Continued from page one

In both cases, the College cannot accept federal money directly because of provincial regulations, so CEIC grants go to the Foundation which in turn funds the projects.

"The Foundation is a vehicle for certain projects and the monitoring of those projects," Gerstein said.

While the Foundation hasn't solicited funds for other projects yet, it could embark on fund-raising campaigns in the future, Gerstein says.

"There are just so many things down the pike that have potential for the academic population."

Gerstein is a Vice-President of Peoples Jewellers Ltd.

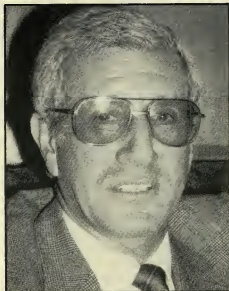
He is joined on the privately-appointed Foundation executive by:

- Vice-President John Arena, Chairman of the OHI, and owner of several restaurants including Winston's.
- Secretary-Treasurer Doug Light, George Brown's President, and Secretary-Treasurer of George Brown's Board of Governors.
- Executive Assistant Pat Smith, Assistant to Doug Light.
- Directors Bob Bradley, former Chairman of George Brown's Board of Governors, and Preston Sewell, Senior Foundations Officer of National Victoria and Grey Trust.

New directors could be added in the future, Gerstein said.

The foundation is an independent organization governed by its own constitution, subject to provincial and federal legislation.

It is required under law to spend 80 per cent of the receipted gifts it receives for stated charitable purposes, and file annual reports on its activities.



Marvin Gerstein is President of the George Brown College Foundation.

While George Brown is one of the first community colleges in Ontario to have a fund-raising vehicle of this type, it is very common for universities, private schools and hospitals to have foundations attached to them, Preston Sewell said.

Foundations have been established at two other colleges.

The Mohawk College Foundation was established early in 1984 to assist the Hamilton community college.

"The whole philosophy of the (foundation) is that it must work hand in glove with the College," said Mohawk Corporate Secretary Ray Heath.

By early 1985, the Mohawk Foundation had received donations of cash and equipment with a total value of \$10,000.

A foundation called Help Us Educate (HUE) was established in the late 1970s to channel donations to projects at Humber College in Rexdale, but has remained relatively inactive in recent years.

## Mould makers welcome programs

George Brown will help satisfy the demand for skilled mould makers with two new full-time programs.

College proposals for a four-semester Mouldmaking Technician diploma program and a 40-week Plastic Processing Mechanic certificate program are currently with the Ministry of Colleges and Universities for approval. If approved, the programs will start in fall 1985.

The proposed programs were announced at the annual dinner meeting of the Mould Makers Division of the

Society of Plastics Industries sponsored by the Electro-Mechanical Division in late February.

Mould makers — the people who make metal and plastic moulded parts for cars, appliances and many other industrial and domestic uses — have a rosy future, according to industry officials at the meeting.

"We see continued growth for the industry," said Ron Hayter, Manager of the Mould Makers Division. "We need an improved flow of qualified people in our industry."

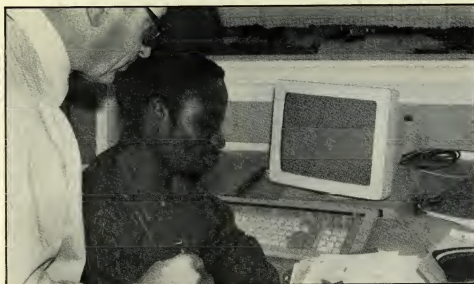


Photo: Neil McCullough

Civil Engineering Co-ordinator Stan Norbett looks over a problem with student Matthew Boah in the department's new Computer Assisted Design and Drafting (CADD) Centre at Casa Loma.

## Civil engineers get computer centre

George Brown has established a centre to teach computer assisted civil and structural engineering at Casa Loma Campus.

Equipped with a mini-computer, 16 terminals, two printers and a five-colour line plotter, the computer assisted design and drafting (CADD) centre offers training on a number of specially-designed software packages, Civil Engineering Program Co-ordinator Stan Norbett says.

In fact, George Brown is the only post-secondary institution in Ontario that teaches the use of the Structural Design Language (STRUDEL) software developed by the Massachusetts Institute of Technology and Georgia Tech, he says.

"We are unique in Toronto."

The Architectural Technology Division is also developing a new one-year CADD program, that would make use of the new technology, with the support of a \$7,000 New Initiatives grant.

The computer needs of civil engineers — and thus the CADD programs they use — are very different from those used by designers and technicians who use the Computer assisted design/computer assisted manufacturing (CAD/CAM) Centre, Norbett says.

CADD is rapidly being adopted by industry because it saves civil and structural engineers a lot of time in calculating the safety and strength of building foundations and structural elements, bridges and roads, Norbett says.

The line plotter, which translates the calculations into graphics, is also much faster than manual drafting.

Students can now perform tasks on the computer in a matter of hours that would

have taken days to do with calculators, and drafting tools.

"It eliminates a lot of work," says third year Civil Engineering student Dino Eleuteri.

New software packages will be added to the \$170,000 CADD centre over time to keep up with industry needs, Norbett says.

Students are reacting enthusiastically to the new technology — and to the industry in general.

Recently, 100 civil and construction engineering students attended a seminar on industry trends and job prospects organized by third year civil engineering student Matthew Boah.

Speaking at the seminar were Richmond Hill Public Works Department Manager Mervin Perkins, Greg Roszler of the Planning and Design section of the Ontario Ministry of Transportation and Communications, and John Williams, Ontario Regional Manager of the Technical Service Council.

## Storm warning: move your car

The storm that forced the College to close early on Monday, March 4, left tons of snow and dozens of abandoned cars in College parking lots.

Transportation Manager Bob Farquharson and his eight-person plowing crew worked all Monday night to clear up as much as they could — but they were foiled in part by 70 abandoned cars.

In the event of a storm, cars should either be taken from the lots or moved to one section to allow faster snow clearing.

## IVO is for all

There is a misconception at large in the College that the Industrial and Vocational Orientation (IVO) program is for women only, reports Susan Stylianos. In fact, contrary to a story in the last issue of *City College News*, the program is for both men and women, she says. This distinguishes IVO from INTO (Introduction to Non-Traditional Occupations) — another College Street Campus program that is exclusively for women.

## Events

**March 26** — Nancy Jackman, Executive Director of the National Coalition on the Charter of Rights and Women's Issues will discuss the Charter's Equality Clause in Room C337 of Casa Loma Campus (160 Kendal Ave.) from noon to 1 p.m. All welcome. Sponsored by the Affirmative Action Advisory Committee.

— Packaging Mechanic Training Seminar, sponsored by the Electro-Mechanical and Industrial Training Divisions, 4 to 6 p.m. at Casa Loma Campus.

**March 27** — Nancy Jackman will speak in Room 367 of St. James Campus from 2 to 3 p.m. (See March 26 item for details)

**March 28** — Nancy Jackman will speak in the Boardroom (Room 1203) of Kensington Campus from noon to 1 p.m. (See March 26 item for details)

— Business Division Open House 9 a.m. to 6 p.m. Open to the public. Refreshments will be served.

— A two-day conference on Prematurity: Current Nursing Management, co-sponsored by the Health Sciences Division and Mount Sinai Hospital, starts today at 600 University Ave.

**April 2** — Board of Governors meeting at 6 p.m. in the Boardroom at 500 MacPherson. Call Pat Smith at 2211 for information.

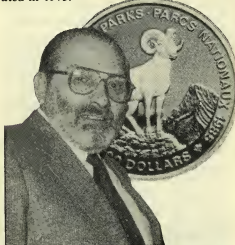
**April 11** — The third annual Why Not Technology: A Woman's Day, will be held at Casa Loma. Contact the Architectural Technology Division at exts. 2433, 2434, 2435, or 2436 for information.

**April 14 - 30** — Taste of Canada, which is an international student culinary competition for the first time this year with teams from Germany, the United States, Britain, Egypt, Hungary, Norway, Luxembourg, Yugoslavia, Cuba, Nigeria, Kenya and Ireland, with events at Kensington Campus. Sponsored by the Hospitality Division and the Ontario Hospitality Institute (OHI). Contact the Hospitality Division for details.

To place an event in this column call ext. 3243 or 3240.

# Names in the News

Nursing staff members presented **Donna Cunningham** with a silver platter at a farewell tea in the St. James staff lounge on March 10. The Diploma Nursing Coordinator is leaving George Brown to become Associate Chairman of the Nursing Department at Fanshawe College in London, Ont. Cunningham joined the College from Toronto Western Hospital when the nursing schools were amalgamated in 1973.



Graphic design instructor **Hector Greville** has designed a \$100 gold coin for the Royal Canadian Mint.

The coin, which costs \$323, commemorates 100 years of national parks in Canada.

It depicts a mountain sheep majestically posed in front of the Rocky Mountains at Banff, Alberta, where the first national park was established 100 years ago.

The commission, the second from the Mint, earned Greville \$6,000.

Some notes from the Hospitality Awards night held on March 7:

- **Dorothy Buck**, widow of the late Meat Cutting instructor **Arthur Buck**, presented the annual Arthur Buck award to the top meat cutting student.
- Food Service and Bartending Graduate **Zbigniew Narvut** was the first recipient of the \$500 Seagram V.O. Hospitality Award.
- **Wendy Baskerville**, top graduating student in the Chef Pre-employment program, was awarded both the Cara Award and the Ontario Hotel and Motel Association Award. She comes by her interest in the hospitality business honestly. Her father, **Jack Baskerville**, is Vice-President and Director of Real Estate for McDonald's Restaurants of Canada Ltd.



School of Dance Artistic Director **Lois Smith OC**, (centre) was presented with a City of Toronto Service Award for her work with the Toronto Arts Council in a ceremony at city hall in early March. Data Processing students **Ana Paula Pires** (left) and **Alkarim Ladha** were presented with \$750 City of Toronto scholarships.

We recently received this note from **Bette Macintosh**: "The members of my family and I wish to extend a very warm and sincere thank you to the many friends and colleagues, past and present, who joined with us at my recent retirement party held at the King Edward Hotel — it was superb! The tributes were exceptional; the gifts were fabulous, especially my beautiful watch."

College Safety Officer **Jack Nicolle** and Chef Training Instructor **Rod Donne** will speak at the annual conference of the College, University and School Safety Council of Ontario (CUSSCO) at Erindale College in Mississauga from May 12 to 15. Nicolle, who is Chairman of the organization, will make opening and closing remarks, while Donne will speak on safety in food services. For information about the conference call ext. 3330.

## City College News

is a monthly publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E., Toronto, Ontario, M5A 1N1. (416) 967-1212, ext. 3240. Editor: Kadi Kaljaste, Writer: Neil McGillivray.

The next issue will be published on April 18. The deadline for submissions is April 9.

George Brown  The City College

After interviews with 40 applicants, 25 women support staff members have been chosen to participate in the Management Development Program. They are (in random order): **Grizelia Schanderl**, **Rose Morency**, **Joan McKay-Weakley**, **Lorraine Blanchard**, **Loren Miskevich**, **Laura Kuca**, **Nancy Beemer**, **Eleen Darlington**, **Lidia Pirraglia**, **Rita Rossi**, **Carol MacDonald**, **Hazel Blacoe**, **Diane Stokes**, **Louise Mitchell**, **Olive Masters**, **Irene Adler**, **Wilma Cavacece**, **Jacquie Martin**, **Eugenie Gardner**, **Marilyn Gill**, **Maria DiNotaris**, **Marg Whittleton**, **Layne Melanby**, **Donna Fundy**, and **Sheila Cooper**.

The Personnel Department has told us of the following staff changes:

New support staff include **Wayne Chan** in the Computer Services Department, **Lana DuBois** in the Registrar's Office, and **Douglas Johnson** in Electrical and Mechanical staff at Casa Loma.

**Lillian Vollum** has joined administrative staff of the Student Services Department at MacPherson.

Internal transfers include: **Lorraine Blanchard**, who has gone from the Registrar's Office to Computer Services at MacPherson; **Marilyn Gill** who has left the St. James Admissions Office to be a counsellor with the Ontario Career Action Program (OCAP) office at Adelaide Street; **Winston Malcolm**, who has left a faculty position in the Electro-Mechanical Division at St. James for a support position with Computer Services at MacPherson; **Salva Martinez-Liu**, who has left the Industrial Training Division for a support position in the President's Office; **Hercilia Medeiros**, who has left a support position with the Hospitality Division at Kensington for one with the Health Sciences Division at Nightingale; **Michele Michaud**, who has left Admissions at Nightingale for a support position with Industrial Training; **Susan Phillips**, who has left the Finance Department for a position with Admissions at St. James; **Jacqueline Salmona**, who has transferred from a teaching position in Health Sciences at St. James to one in post-diploma nursing at Nightingale; and **Brenda Yip**, who has joined the Registrar's Office from the Finance Department at MacPherson.

**Annie Engson** has left St. James Admissions for a position with the Registrar's Office at MacPherson.

Leaving the College is **Rozanne Gillingham** of Handicapped Services.